

CJG Buying Show 2022

August 12-14, 2022

Buying Show Exhibitor and Sponsor Opportunities

Delta Hotels Toronto Airport & Conference Centre 655 Dixon Road, Toronto ON

EXHIBIT DETAILS

Exhibitor Booth Rate - \$1,500 (single booth)

Booth spaces are available in a variety of sizes (single, double, triple, quad) and locations (corner and end caps). See chart for pricing.

Regular Booth		Corner Booth			
Size:	Price:	Size:	Price:		
Single Booth	\$1,500	Corner/Single Booth	\$2,000		
Double Booth	\$2,250	Corner/Double Booth	\$2,500		
Triple Booth	\$3,375	Corner/Triple Booth	\$3,750		
Quad Booth	\$4,500	Corner/Quad Booth	\$5,000		

One booth space includes:

- 8' x 10' fully draped booth with table(s), chair(s), booth space, and show security.
- One Exhibitor Badge for entrance to the Buying Show, lunch on Saturday and Sunday.
- One ticket to each of:
 - o President's Social (Saturday evening)
 - o Gala Dinner(Sunday evening)
 - o Post AGM Cocktail Party (Friday evening)

To book your exhibit space and sponsorship

contact Michelle Penner to discuss available opportunities.

Phone: 705-789-1731 (CJG Head Office) or 204-975-8202 (direct line)

Email: michelle@canadianjewellerygroup.ca

Exhibit Dates & Times

Move in: Friday, August 12 from 12:00 (noon) – 7:00 pm

You must check in at registration before setting up your booth. Ensure that you and your staff have photo ID with you.

Move out: Sunday, August 14 at 5:00 pm.

Access to Buying Show floor:

Saturday, August 13 from 7:00 – 9:30 am

Sunday, August 14 from 7:00 - 9:30 am

Buying Show Hours

Saturday, August 13 – 9:30 am to 5:00 pm

Sunday, August 14 - 9:30 am to 5:00 pm

Extra Exhibitor Badges

Additional Exhibitor badges, for entrance to the Buying Show, breaks and lunch on Saturday and Sunday, can be purchased for \$300.

EXHIBITOR FLOOR PLAN

ENTRANCE

Exhibitor space will be allocated on a first paid, first served basis. Please identify your top three preferred booth spaces in the registration form. We cannot guarantee availability of your preferred booth spaces.

SERVICE CORRIDOR (no entry)



STRONCO SHOW SERVICES

905-270-6767 | 1-800-665-2621

Stronco will be handling all show services, which is included in your booth cost. Your booth cost includes signage identifying your booth and tables. Any items, such as additional tables, showcases, etc. must be ordered through Stronco in advance of the show, will be charged to your company, and are payable directly to Stronco. Orders cannot be accommodated at the show.

Please see attached Stronco order forms for additional information. Submit your completed form to Sharon Ryan Sharon.R@stronco.com before May 31, 2022.

ENCORE GLOBAL for LIGHTING and ELECTRICAL

905-366-9200 | 1-800-868-6886

Encore Global will be providing temporary electrical power and display lighting. You must order in advance of the show. Technicians will be on-site until the show begins. Lighting is not included in the booth price.

Please see attached Encore Global order forms for additional information. Submit your completed form to michael.luke@encoreglobal.com before May 31, 2022, for advanced discount pricing.

Copy michelle@canadianjewellerygroup.ca with any orders placed with Encore or Stronco. This will help us facilitate the set up of the room.

CUSTOM BROKER SERVICES

905-270-6767 | 1-800-665-2621

Information about customs brokerage and advance shipping is included in the Stronco Exhibitor Kit. Please see attached Stronco order forms for additional information.

Submit your completed form to Sharon Ryan Sharon.R@stronco.com before May 31, 2022.

MALCA-AMIT ONSITE SHOW SECURITY / SECURE LOCK-UP ARRANGMENTS

416-362-9643

Malca-Amit will be providing onsite security during show hours and lock-up facilities/security overnight beginning Friday, August 12 at 12:00 pm until Sunday, August 14 at 11:00 pm at no extra charge for all suppliers.

To allow Suppliers to attend the Gala on Sunday evening, lock-up onsite storage will be available until 11:00 pm at no additional cost.

Upon request Malca-Amit will store jewellery overnight at a secure offsite location and provide return delivery to the hotel at 8:00 am on August 15 or client pick-up at Malca-Amit Toronto Downtown office by 11:00 am on August 15. Please contact Malca-Amit directly for secure lock-up and delivery information.

ADDITIONAL INFORMATION

Hotel & Travel

Delta Hotels Toronto Airport & Conference Centre

655 Dixon Road, Toronto ON

Book your room under the group name, Canadian Jewellery Group or CJG or CJG Buying Show, before May 31, 2022, to receive the group rate of \$149 per night for a standard room.

Reservations Department: Hotel Direct Line: 416-244-1711 Reservation Line: 1-800-668-3656

Identify yourself as being with the Canadian Jewellery Group or CJG or CJG Buying Show.

Air Travel

Air Canada

Save up to 10% on your flight to the CJG Buying Show 2022! Use this code when booking your flight on AirCanada.com: UTNHJEE1

WestJet

Save up to 10% on your flight to the CJG Buying Show 2022!
Use this code when booking your flight at www.westjet.com/conventions: 0D5T8SD If booking via a Travel Agent, please also use Promo Code YBB79

Event Information

Education Day

Featuring speakers on hot topics generated from our CJG nationwide survey. The survey data will be revealed showcasing CJG Retailer answers to a spectrum of survey question. This will be presented and discussed so that members get the most benefit from their participation.

Please note that Education Day will take place BEFORE the show floor opens. You will not be missing out on any floor time by attending Education Day!

President's Social - "It's 5 O'clock Somewhere!"

Can't find the time to get to the beach... we'll bring the beach to you. Join the good vibrations and a change in latitude where appetizers and funky cocktails will wash all your cares away! Ideal dress includes your summer finest... shorts and Hawaiian shirt or your favourite sundress. Don't forget your flip-flops, sunglasses, or favourite beach hat.

Gala Dinner

Enjoy a fabulous sit-down dinner to conclude the weekend and to celebrate award recipients!

SPONSORSHIP OPPORTUNITIES

We encourage you to review the sponsorship opportunities available for the Annual Buying Show. Sponsoring an element of the event will help to elevate your brand to the membership.

To discuss opportunities, contact Michelle Penner at michelle@canadianjewellerygroup.ca or 204-975-8202.

			Additional tickets to Gala Dinner	Additional tickets to President's Social	Logo Recognition on CJG website	Logo recognition onsite	Verbal recognition onsite	Social Media recognition	Tag nition	Feature Signage at booth
	Cost	Title	Additio Gala D	Additio Presid	Logo F on CJG	Logo r onsite	Verbal onsite	Social	Name Tag recognition	Featur booth
DIAMOND Post Gala Cocktail Party (Sunday)	\$10,000 1 opportunity	>	4	4	~	~	>	>	~	~
PLATINUM Education Day(Friday)	\$7,500 1 opportunity	>	3	3	~	~	>	>	~	~
PLATINUM AGM Snacks & Coffee (Friday)	\$7,500 1 opportunity	>	3	3	~	~	>	>	~	~
PLATINUM Late Night Cocktail Party (Friday or Saturday)	\$7,500 2 opportunities	>	3	3	•	~	>	>	~	~
PLATINUM Cocktail Reception (Saturday or Sunday)	\$7,500 2 opportunities	>	3	3	~	~	>	>	~	•
PLATINUM Gala Dinner Entertainment	\$7,500 1 opportunity	>	3	3	~	~	>	>	~	~
GOLD Event App	\$5,000 1 opportunity	>	2	2	~	~		>	~	~
GOLD Customized Key Card	\$5,000 1 opportunity	>	2	2	~	~		>	~	~
GOLD Espresso Bar (Saturday or Sunday)	\$5,000 2 opportunities	~	2	2	•	•		~	•	•
GOLD Happy Hour (Saturday or Sunday)	\$5,000 2 opportunities	>	2	2	•	•		>	•	~
GOLD Dinner Wine at Gala	\$5,000 1 opportunity	>	2	2	~	~		>	~	~
GOLD Gala Dinner (Sunday) – shared	\$5,000 4 opportunities	>	2	2	~	~		~	~	~
GOLD President's Social – Food or Lobster	\$5,000 2 opportunities	>	2	2	~	~		>	~	~
GOLD Two drink tickets at the President's Socialor Gala	\$5,000 2 opportunities	>	2	2	•	•		>	•	~
GOLD Photobooth at President's Social or Gala	\$5,000 2 opportunities	>	2	2	>	>		>	>	•
SILVER Bagel Bar (Saturday or Sunday)	\$2,500 2 opportunities	>	1	1	>	>			>	~
SILVER All lunches – shared	\$2,500 8 opportunities		1	1	~	~			~	~
SILVER All breaks – shared	\$2,500 8 opportunities		1	1	~	~			~	~
SILVER Retailer Gift Bags	\$2,500 1 opportunity		1	1	~	~			~	~
SILVER Secret Shopper Gift Bags	\$2,500 1 opportunity		1	1	~	~			~	•

EXHIBITOR/SPONSOR REGISTRATION FORM

	ear in print) :					
Contact Person:	Email:					
Phone: Website:						
BOOTH INFORMATION Check and fill in the appropriate amount – 8' x 10' Booth # of booths x \$ = \$		Booth space preference List your top 3 preferred booth spaces. 1st 2nd 3rd Deadline: May 31, 2022				
SPONSORSHIP OPPOR	TUNITIES					
☐ Cocktail Reception (Saturda ☐ Gala Dinner Entertainment ☐ Event App – \$5,000 ☐ Custom Key Cards – \$5,000 ☐ Espresso Bar (Saturday or S	500 day or Saturday) – \$7,500 (2 opp y or Sunday) – \$7,500 (2 opportu – \$7,500 (unday) – \$5,000 (2 opportunities (unday) – \$5,000 (2 opportunities)	unities) 5)	☐ President's So☐ Photobooth (Fickets (2 drin ocial – Food – ocial – Lobste ocial – Drink T President's So turday or Sur shared – \$2,50 Bags	k tickets) – \$5 \$5,000 r – \$5,000 Tickets (2 drin ocial or Gala) dday) – \$2,500 00 (8 opportui	k tickets) – \$5,000 – \$5,000 (2 opportunities)) (2 opportunities) nities)
	ATTENDEE # 1	AT	TENDEE # 2	ATTE	NDEE # 3	ATTENDEE # 4
ATTENDEE NAME						
SHOW EVENTS	PLEASE USE	E A ✔ TO II	NDICATE WHICH EVE	NTS EACH ATTE	NDEE WILL ATT	END
	Fri	iday, Augu	st 12			
AGM Reception						
Daning Share O Lawrence	Satu	ırday, Augu İ	ust 13			
Buying Show & Lunch President's Social \$80 each						
	Sur	l nday, Augu	ıst 14			
Buying Show & Lunch		,				
Gala Dinner \$100 each						
DIETARY CONCERNS:						
My food restrictions are:						
☐ Celiac ☐ Diabetic ☐ Egg Allergy	☐ Lactose Intolerance ☐ Peanut or Nut Allergy ☐ Shellfish or Fish Allergy		□ Halal □ Kosher □ Vegan	er 🗆 Other		
☐ Gluten Intolerance						
Please indicate	your company name and sign this fo	orm to conf	l firm your sponsorsh	ip.	ı	
	your company name and sign this fo	orm to conf	l firm your sponsorsh	ip. FULL NAME		

- Please complete this registration form for all attendees from your company and indicate which events each person will attend.
 All show attendees must have a badge and be registered in advance.
 Each 8x10 booth includes one complimentary ticket to the Gala Dinner.

- Once you have submitted this registration form, billing adjustments will be made and you will be invoiced accordingly.
 Cancellations will be accepted without penalty until May 31, 2022.
- Attention: see reverse side of this form for Canadian Anti-Spam Legislation and Registration Policies.

REGISTRATION POLICIES

CJG reserves the right to change speakers or modify program content.

A refund (less \$200 administration fee) will be made if notice of cancellation is received in writing by June 30, 2022.

If the CJG Buying Show is cancelled due to provincial or federal restrictions not allowing the show to proceed with an in-person event, refunds will be issued.

No refunds will be made after June 30, 2022. A charge of \$50 will be levied for NSF cheques.

Mail, Fax or Email Exhibitor Registration Form to:

Canadian Jewellery Group Suite 503 – 386 Broadway, Winnipeg, Manitoba R3C 3R6

Phone: 705-789-1731 Fax: 705-789-8988

Email: michelle@canadianjewellerygroup.ca

CANADIAN ANTI-SPAM LEGISLATION

____ By initialing the space next to this clause, I provide my express consent to being contacted, including by email and by other electronic communications, by the Canadian Jewellery Group (CJG), and third parties, for purposes related to the planning, performance, and marketing of, the CJG Buying Show.

By initialing the space next to this clause, I provide my express consent to being contacted, including by email and by other electronic communications, by CJG, and third parties who are involved with the CJG Buying Show, about products, services and other promotions offered by CJG and third parties who are involved with the CJG Buying Show.

We will only send you email and other electronic messages with your express consent, or as permitted by CASL, or other laws. You may withdraw your consent at any time by contacting our offices at michelle@canadianjewellerygroup.ca or 705-789-1737. Please be advised that this may restrict our ability to send messages to you in the future.

Strauss Communications Incorporated is providing this request for consent on behalf of the Canadian Jewellery Group. You can contact Strauss Communications Incorporated at 386 Broadway, Suite 503, Winnipeg, Manitoba R3C 3R6, or by email at info@ strauss.ca. You can contact CJG at 386 Broadway, Suite 503, Winnipeg, Manitoba R3C 3R6 or by email at michelle@canadianjewellerygroup.ca.

CJG BUYING SHOW 2022 SCHEDULE

Friday, August 12, 2022

10:00 am – 4:00 pm	Loading Bay and freight elevator appointments will be assigned.
12:00 pm – 7:00 pm	Move-in for Exhibitors Suppliers may access the floor for set up. Please be sure all staff are registered and have badges to access the show floor.
1:00 pm – 5:00 pm	Education Day
5:00 pm – 7:00 pm	Dinner on own
7:00 pm – 8:00 pm	Annual General Meeting for the Canadian Jewellery Group
8:00 pm – 11:00 pm	AGM Cocktail Reception

Saturday, August 13, 2022

7:00 am – 9:30 am	Access to Buying Show for Exhibitors only! Please be sure all staff are registered and have badges to access the show floor.
8:00 am – 9:30 am	Breakfast(name badge required to access food services)
9:30 am – 1:00 pm	Espresso Bar
9:30 am – 5:00 pm	Buying Show opens!
11:30 am – 1:30 pm	Lunch (lunch will be provided for all registered attendees)
4:00 pm – 5:00 pm	Wine Sampling
5:00 pm	Show Floor closes
6:00 pm – 7:00 pm	Cocktail Reception
7:00 pm – 10:00 pm	President's Social – "It's 5 O'clock Somewhere!"
10:00 pm – 12:00 am	After Party Cocktails

Sunday, August 14, 2022

7:00 am – 9:30 am	Access to Buying Show for Exhibitors only! Please be sure all staff are registered and have badges to access the show floor.
8:00 am – 9:30 am	Breakfast(name badge required to access food services)
9:30 am – 1:00 pm	Espresso Bar
9:30 am – 5:00 pm	Buying Show opens!
11:30 am – 1:30 pm	Lunch (lunch will be provided for all registered attendees)
4:00 pm – 5:00 pm	Wine Sampling
5:00 pm	Show Floor closes and Booth tear down
6:00 pm – 7:00 pm	Cocktail Reception
7:00 pm – 10:00 pm	Gala Dinner Enjoy a fabuloussit-down dinner to conclude the weekend and to celebrate award recipients!
10:00 pm – 12:00 am	After PartyCocktails Dancing & Cocktails

TERMS AND CONDITIONS

- 1. Exhibitors will be required to abide by all rules and regulations as established by the Canadian Jewellery Group (herein called Management).
- 2.Management reserves the right to reject or prohibit exhibits, or exhibitors whom management considers do not meet the goals of the CJG Buying Show, or to relocate exhibitors when in management's opinion such moves are necessary to maintain the quality, traffic flow, character and good order of the show. Exhibitor agrees to abide by all rules adopted by management, and that management shall have the final decision in adopting any rules and regulations
- 3. deemed necessary prior to, during and after the show.
- Exhibit space may not be transferred or sublet without the written permission
- 4. of management.
- Exhibits must be wholly contained within the exhibit space. Sales activity, demonstrations and distribution of any printed matter, souvenirs, or any other materials shall be confined to exhibitor's booth.
- a. All exhibit items are to be placed within your designated booth space and must not encroach or obstruct the aisle or the neighbouring booths; and/or each exhibitor is entitled to a reasonable sightline from the aisle regardless
- b. of the size of exhibit.
 - All display fixtures over 4'0 (1.22m) in height and placed within 10 lineal feet (3.05m) of an adjoin exhibit, must be confined to that area of the exhibitor's
- c. space which is at least 5'0" (1.52m) from the aisle line; and/or Your exhibit must not block the sight line of neighbouring exhibitors. Any display materials over 3ft (0.91m) in height must be placed at the rear of the booth, not more than 3ft (0.91m) from the back wall. These guidelines apply regardless of the number of linear booths you occupy.
- 5.In the event that the exhibitor fails to make all payments at the time appointed herein, all rights of the exhibitor shall cease and terminate and any and all payments on account hereof prior to said time may be retained by Management as liquidated damages and not as penalty, and Management may rent the space to other exhibitors.
- Outside food and beverage products are not permitted into the Hotel's function rooms.
- 7. The exhibitor shall not conduct him/herself or operate any equipment at a level of sound that is determined at the sole discretion of management to be detrimental to the welfare of the show or other exhibitors.
- 8. No displays or exhibit materials will be accepted by the Hotel more than 48 hours prior to your set-up date. The Hotel reserves the right to refuse delivery of any such materials shipped without prior consent. Should prior consent be given, the Hotel will NOT accept any liability for goods while in storage. The Hotel WILL NOT be liable for any additional costs for shipments that are refused due to lack of prior approval. Arrangements for the above must first receive approval in writing from the Convention Services Manager. As storage is limited, exhibit, display or goods for large shows must have additional storage space arranged prior to arrival. All the clients are to have facility approved Floor Plans with the actual measurements prior to set up or move-in, if any required.
- 9.Merchandise will be accepted by the Hotel on August 10-11 only. The Hotel reserves the right to refuse delivery of any materials shipped without prior consent. The Hotel will **not** accept liability for goods while in storage and will **not** be liable for any additional costs for shipments that are refused due to lack of prior approval. Arrangements must receive approval in writing from the Convention Services Manager.
- 10. Materials shipped to the Hotel must be clearly labelled as follows:

Attention: Convention Services Manager

Delta Hotel by Marriott Toronto Airport & Conference Centre

655 Dixon Road, Toronto, Ontario M9W 1J3 Hold for: CJG Buying Show 2022 and Plaza ABC

Dates: August 12-14, 2022 Number of pieces: 1 of 4

- 11. Exhibitor Company, Contact Name, Address (in full) and Phone Number All displays, exhibits, materials, and merchandise must be brought into the Hotel via the Receiving entrance on the southeast side of the building.
- 12. Loading bay and freight elevator appointments will be available by request and scheduled on Friday, August 12 between 10:00 am 4:00 pm. Please be on time for your loading bay and freight elevator appointments. Late arrivals will be slotted in later **if possible.** Freight elevator measurements are as follows: 6' wide x 12' deep x 7½' high.

- 13. Transportation of materials in-house must be on rubber wheeled dollies supplied by the exhibitor. Material handling is also the responsibility of the exhibitor. Contact Stronco at 905-270-6767 or 1-800-665-2621 for more information.
- 14. The Escalator and Passenger Elevator are not to be used for transporting freight or equipment. This includes easels, chairs, tables, etc.
- 15. The exhibitor agrees that no display may be dismantled, or goods removed during the entire show run, and must remain intact until closing on the last day. Dismantling, loading and departure of displays and exhibits must be accomplished immediately following the conclusion of the function. If exhibits have not been removed from the Hotel by the time agreed upon, the Hotel will have them removed at the expense of the exhibitor, and the Hotel will not be responsible for any loss or damage done during the removal. Contact Stronco for more information. (905-270-6767)
- 16. After the show exhibitors must arrange for the pick-up of their exhibit materials immediately following the end of the show. All paperwork and phone calls are the responsibility of the exhibitor. The Hotel does not have facilities to store exhibit materials.
- 17. The exhibitor agrees to comply with all applicable privacy laws, including the Personal Information and Electronic Documents Act (Canada, the "Privacy Laws") and particularly in respect to any personal information about an identifiable individual collected, used or disclosed during or in connection with the show.
- 18. Reasonable security shall be always provided on the show premises, primarily to assure public safety. Exhibitor's property shall be placed on display at its own risk and Management assumes no liability for loss of damage thereto. The exhibitor shall assume all responsibility for loss or damage to his property due to theft, fire, flood or any other cause beyond the control of management.
- 19. The exhibitor agrees to indemnify and save Management and any of its agents, partners, employees or sponsors, harmless from any damage, liability, claim, cost or expense (including legal fees) whatsoever arising from any injury or damage to said exhibitor, their agents, employees or invitee, or to other exhibitors or their property, and/or from any breach by said exhibitor, their agents or employees of any applicable Privacy Laws. Exhibitors shall be liable for any damages to the building or furniture and fixtures contained therein, or the approaches and entrances therein, or the approaches and entrances therein, or the approaches and entrances therein of this agreement. This also extends to any materials used for management's demonstration and sales activities.
- 20. Exhibitors shall provide to Management a Certificate of Insurance issued by their insurance agent/broker (this Certificate is generally available at no additional cost). This Certificate must certify that the Exhibitor has General Liability Insurance that is effective between the Move-In and Move-Out dates and that the amount of this insurance is no less than \$1,000,000. Exhibitors who have not supplied this Certificate will not be allowed to Move-In.
- 21.In the event the building should be destroyed by fire or the elements, or if any other circumstances whatsoever should occur which might make it impossible for Management to permit exhibitors to occupy the premises or if the show is cancelled, the exhibitor shall pay for space only for the period the space was or could have been occupied, and Management will in no way be responsible for any claims or damage which might arise in consequence thereof.
- 22. Exhibits must comply with fire regulation. All display materials must be fireproof.
- 23. The sale of articles is prohibited unless articles bear the label of a recognized testing laboratory, such as C.S.A., C.G.A., or U.L. of C. or has been locally approved by the Minister having jurisdiction and must abide by all copyright and trademark laws as they may apply. In Manitoba, contact the Department of Labour, or the Canadian Standards Association at 204.632.6633.
- 24. Management reserves the right to appoint all show services and will make all information available to exhibitors. Such items as carpets, furniture, etc. may be rented from display contractors. SUCH ITEMS ARE NOT COVERED BY THIS CONTRACT.
- 25. This contract may only be cancelled by either party provided notice in writing is received by the other, at least ninety (90) days prior to move-in day of the show. If the exhibitor cancels after this date, they are liable for full payment of their space rental.